



ALLCU Conference 2009

Hadlow College, Kent

Engaging with your users

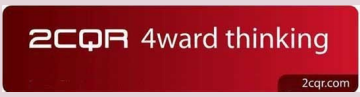
15th–17th July 2009



- **How do we effectively engage with our users?**
- **Who are they anyway?**
- **What are their preferred ways to communicate?**
- **Are we in danger of technology overload and forgetting traditional practises?**

Our exhibitors:

2CQR: thank you for sponsoring the drinks with our evening meal on Thursday.



CABI



Dawson Books: thank you for sponsoring the Drinks Reception before the Conference Dinner.



Intute



JISC ebooks



Prenax: thank you for sponsoring the cakes when everyone arrived.



Land, Life & Leisure
(Aberystwyth University)



Qwizdom



And thank you to Produced in Kent, a jointly owned subsidiary of Hadlow College for sponsoring the drinks with the Conference Dinner.



Programme:

Wednesday 15th July:

12.30 - 1.30

Registration at main campus reception.

1.00 - 2.00

Tea & exhibits in the Design Studio.
Thank you to Prenax for sponsoring the cakes.

2.00

Stay in the Design Studio for a welcome from us.

2.30

Welcome from Paul Hannan,
Hadlow College Principal.

3.00 - 5.00

Phil Bradley-
“Web 2.0 - What’s in it for us?”

5.15 - 6.00

Campus Tour to see the new Animal Care Unit, meet outside Design Studio.

7.00 - 8.30

Dinner in the Restaurant, with drinks sponsored by 2CQR. Then a very gentle quiz in Garrad House Bar.

Thursday 16th July (morning):

8.00 - 9.00

Breakfast in the Restaurant.

9.00 - 10.00

The Academics’ view, Design Studio.

10.00 - 12.00

Hands-on with help!
Workshops in Elgar Computer suites.

12.00 - 1.00

What did you achieve? Feedback and presentations.

Refreshments will be available all morning as required.

Thursday 16th July (afternoon & evening... the fun bit!):

2.00

Depart for a visit to Hever Castle.
Meet at coach stop outside Restaurant.



6.30

Welcome Reception : Strawberry Bellinis in Broadview Gardens sponsored by Dawson Books.

7.00

A Kentish Conference Dinner in Broadview Tea Rooms, with drinks sponsored by Hadlow College.

After Dinner entertainment : Victoria Yellop is an accomplished classical violinist who we are sure will get your feet tapping. and your hands clapping!



Friday 17th July:

8.00 - 9.00

Breakfast in the Restaurant.

9.00 - 10.00

ALLCU AGM, Design Studio.

10.00-10.30

Coffee & exhibits.

10.30

Conference photograph in the gardens.

10.45 - 11.45

The Students’ view, Design Studio.

11.45 - 12.15

Close & farewells.

12.30

Lunch in the Restaurant or packed lunches to take away.

1.00

Mini-bus departs for Tonbridge Station from coach stop.

Have a safe trip home and see you all next year at Bicton College.